

# VMware Technology Network (VMTN) Subscription

## Virtualization Platform for Software Developers



### What Is VMTN Subscription?

VMware Technology Network (VMTN) Subscription is a service for developers and testers that provides a powerful suite of VMware products, support and upgrades (see table below) in a convenient, low-cost annual subscription. VMTN Subscription is ideal for anyone involved in software development and testing.

VMTN SUBSCRIPTION	
Workstation	✓
GSX Server	✓
ESX Server <sup>2</sup>	✓
Virtual SMP	✓
P2V Assistant	✓
Technical Support <sup>3</sup>	✓
Updates & Upgrades	✓

### Why Use VMTN Subscription?

VMTN Subscription gives developers and testers the proven benefits of VMware virtualization capabilities for software development in a simple, flexible and affordable pricing model.

- Use enterprise-proven virtualization in development for less.** VMware's powerful suite of virtualization tools has been validated by millions of existing users, and is now available in a package designed and priced specifically for development (non-production use).
- Gain freedom of choice.** VMTN Subscription lets developers use the desktop and server virtualization products that best fit their needs under a subscription licensing model. Subscribers also benefit from VMware's broad support of x86 hardware and operating systems – Windows, Linux and more.
- Standardize development environments using a convenient model that scales with your team.** The subscription service makes it easy to quickly empower entire development teams with access to a consistent suite of virtualization tools.

*"We have adopted VMTN Subscription for the developers in our company. VMTN Subscription is a cost-effective way to give our developers all of the computing resources they need, including the ability to quickly configure systems, share templates and collaborate for projects. This will allow them to do more in-depth development and testing, helping us to continually innovate and bring high-quality software to the market faster."*

— David Meyer  
Vice President of Product Management  
Plumtree Software

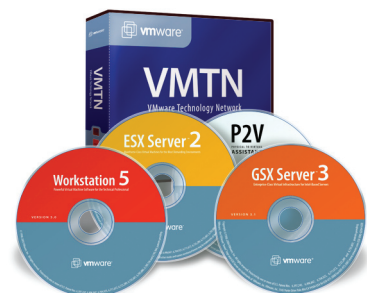
### Why Use a VMware Virtualization Platform in Software Development?

Hardware independent, portable and isolated VMware virtual machines are transforming how software is developed, tested and ultimately deployed by development and testing teams.

- Increase productivity across the software development lifecycle.** Shorten the time required to provision, configure, test and restore systems from days to minutes. Hardware independence and portability make virtual machines easy to share, improving collaboration within and across development teams, regardless of geography or hardware. VMware virtualization has been shown to increase development and testing efficiency by more than 50%.
- Reduce the cost and complexity of software development and testing.** Reduce hardware costs and administrative complexity by consolidating multiple test environments on fewer physical systems. Managing tests is easier because virtual machines are encapsulated in a simple set of files and can be easily saved as a library of pre-built configurations. Developers can create and test multi-tier configurations on a single machine. VMware virtualization has been shown to reduce hardware costs by as much as 80%.
- Improve software quality.** Improve debugging by sharing an exact copy of a failing environment between QA and development. The ease of configuration and the ability to maintain extensive test banks enables implementation of more extensive test plans including operating system, patch and application variations. Eliminate deployment problems due to inconsistent system configurations by using virtual machines throughout the lifecycle.<sup>5</sup>

### How Does VMTN Subscription Work?

Developers and testers can access VMTN Subscription product downloads, documentation, community forums, pre-packaged virtual machines and other technical content at the VMTN Web site ([www.vmtn.net](http://www.vmtn.net)). A Media Kit with CDs and printed documentation can be purchased separately.



## VMTN Subscription Products at-a-Glance

The following matrix highlights key features included in VMTN Subscription:

VMTN SUBSCRIPTION			
Products included	Workstation	GSX Server	ESX Server
Primary usage	Hosted desktop virtualization	Hosted server virtualization	Bare-metal server virtualization
Virtual machine teams	✓		
Advanced, multiple snapshots	✓		
Video record and playback	✓		
Rapid provisioning	✓	✓	✓
Complex multi-tier configurations on one system	✓	✓	✓
Easy rollback to clean state	✓	✓	✓
Migration of virtual machines across systems	✓	✓	✓
Server consolidation		✓	✓
Advanced resource management			✓
Multi-processor virtual machines			✓
Installation	Installs on Windows and Linux	Installs on Windows and Linux	Installs directly on hardware

## How to Buy a Subscription

VMTN Subscriptions are available for purchase from:

- Authorized VMware channel partners:  
(<http://www.vmware.com/partners/resellers/>)
- The VMware online store:  
(<https://www.vmware.com/vmwarestore/newstore/index.jsp>)
- VMware Sales:  
(1-877-4VMWARE)

Subscribers can download VMTN Subscription products at:  
[www.vmware.com/download](http://www.vmware.com/download)

*"Getting development teams server environments to work is so much easier. We can have multiple teams and multiple projects working at the same time, which means we are rolling out new applications faster."*

-- Stephen Kinch  
Web Development Manager, 7-Eleven

<sup>1</sup> Two-way licenses for GSX Server, ESX Server and Virtual SMP

<sup>2</sup> The version of ESX Server provided with VMTN Subscription has some licensing restrictions.

<sup>3</sup> P2V Assistant Enterprise Edition with unlimited migrations

<sup>4</sup> Includes unlimited VMTN community and technical resources plus two interactions with VMware's support experts

<sup>5</sup> Separate licenses are required to use VMTN Subscription products for staging or production use.